

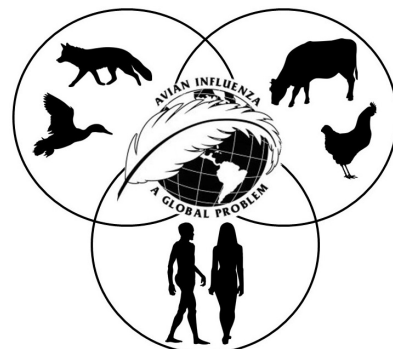


**Sponsorship
opportunities**

12TH INTERNATIONAL SYMPOSIUM ON AVIAN INFLUENZA

June 8 - 10, 2027

Barcelona, Spain



IRTA^R

CReSA
Centre de Recerca
en Sanitat Animal



**Generalitat
de Catalunya**

Welcome message



The Organisation Committee is delighted to offer you the unique opportunity to sponsor the 12th International Symposium on Avian Influenza, to be held in Barcelona, Spain, from June 8-10, 2027.

The symposium brings together scientists, biologists, veterinarians, medics and government regulators to exchange and discuss current scientific information on avian influenza, and will address national and international issues focusing on poultry and wild birds. The scientific programme committee has selected timely topics and invited international experts from universities, government research laboratories, regulatory agencies, veterinary biologics industry, poultry production industry and other veterinary related organisations in Europe, North and South America, Africa, Asia, and Australia.

Sponsoring the 12th edition of ISAI will provide your brand with high-visibility exposure to key decision-makers in the avian health sector. The symposium may also be hosted as a hybrid format, thus increasing your brand's outreach to an online and broader audience.

Becoming a sponsor of this international symposium offers your brand the perfect platform to:

- Showcase your products and services to a specialized global audience.
- Strengthen your network by connecting with leading academics, researchers, producers and industry professionals.
- Position your brand at the forefront of innovation, research and knowledge on avian influenza.

We invite you to take advantage of this exceptional opportunity to align your brand with cutting-edge research and industry leadership.

On behalf of the Organisation Committee, we look forward to welcoming you to Barcelona in June 2027.

Sincerely,

The Conveners

General Information

**Dates**

JUNE 8-10, 2027

**Location**

WORLD TRADE CENTER BARCELONA

**Number of expected participants**

400 (possible additional online attendees)

**Conference website**

<https://isai2027.com>

**Contact**

marc.pinar@irta.cat

Venue

The symposium will take place at the **World Trade Center**, a premier venue located by the sea and just minutes from the city centre and airport.

- Over 4,000 m² of space for sessions and exhibition
- Excellent transport links
- Address: Moll Barcelona 1, Barcelona



The programme will cover key topics related to both **high pathogenicity** (HPAIV) and **low pathogenic** (LPAIV) **avian influenza** viruses, including:

- Global Reports on Avian Influenza
- Notable Outbreaks in Wild Birds, Poultry, Wild Mammals, and Livestock
- Pathobiology, Transmission, and Immunity
- Advanced Technologies and Vaccination
- Vaccination Strategies for Avian Influenza Control
- Policy, Trade, and Regulatory Frameworks for Avian Influenza Control
- Ecology, Population-Level Impacts, and Conservation
- Avian Influenza at the Bird–Mammal and One Health Interface
- Biosecurity, Diagnostics, and Outbreak Management Strategies
- Surveillance Data Integration and Modelling of Avian Influenza Dynamics
- Late Breaking

Programme at a Glance

TIME	MONDAY, June 7	TUESDAY, June 8	WEDNESDAY, June 9	THURSDAY, June 10
Morning				Dedication lectures
				Break
		Plenary session	Plenary session	Plenary session
		Break	Break and poster viewing	Break and poster viewing
		Plenary session	Plenary session	Parallel sessions
Afternoon		Lunch	Lunch	Lunch
	OFFLU Meeting	Parallel sessions	Parallel sessions	Plenary session
		Break	Break and poster viewing	Poster session
		Parallel sessions	Parallel sessions	Plenary session
		Poster reception	Poster session	Closing remarks
Evening	Welcome Reception		Optional networking/social	Closing Dinner

All scheduled breaks include coffee, tea, and light refreshments, with opportunities for sponsor visibility.



Organisation Committees



Co-Chairs

Kateri Bertran, Institute of Agrifood Research and Technology - Centre for Animal Health Research (IRTA-CReSA), Spain

Miriã Ferreira Criado, Auburn University, USA

Michelle Wille, The University of Melbourne, Australia

International Scientific Committee

To be confirmed

International Advisory Board

Andrew Lang, Memorial University, Canada

Ian Brown, The Pirbright Institute, UK

David Swayne, OFFLU Advisor, USA

Local Organisation Committee

Kateri Bertran, IRTA-CReSA

Natàlia Majó, IRTA-CReSA

Úrsula Höfle, Instituto de Investigación en Recursos Cinegéticos (IREC-UCLM)

Marta Barral, Basque Institute for Agricultural Research and Development (NEIKER)

Mar Biarnés, Centre de Sanitat Avícola de Catalunya i Aragó (CESAC)

Ramon Jové, CESAC

Anna Toda, Federació Avícola Catalana (FAC)

Mercè Soler, Department of Agriculture, Livestock, Fisheries and Food, Government of Catalonia

Ricard Casanovas, Department of Territory, Housing and Ecological Transition, Government of Catalonia

Marc Pinar, IRTA

Sponsorship Packages

ISAI 2027 offers a range of sponsorship opportunities designed to maximise visibility and engagement with a highly specialized international audience of researchers, industry leaders, and policymakers. Opportunities are allocated on a first-come, first-served basis.

Gold Sponsorship

€15,000

All Gold sponsors receive the following benefits:

- › Stand in the networking area.
- › Logo in a prominent position at the photocall
- › Corporate video shown before a plenary lecture (maximum 90 seconds)*
- › Logo displayed on session slides, digital screens, and key event signage
- › Premium logo placement on the symposium website, promotional emails, venue signage, and conference programme
- › Company profile on the symposium website (maximum 300 words)
- › Logo and a full-page advertisement in the online abstract book of oral and poster presentations
- › Logo and website in the printed overview programme
- › 3 complimentary registrations
- › 3 complimentary Closing Dinner tickets
- › Logo on the conference badge (badge insert only, excluding lanyard)

*Plenary session slots will be assigned in the order in which sponsorships are confirmed.

Silver Sponsorship

€9,000

All Silver sponsors receive the following benefits:

- › Desk in the reception area.
- › Logo at the photocall
- › Premium logo placement on the symposium website, promotional emails, venue signage, presentation slides, and conference programme
- › Logo in the printed overview programme
- › Company profile on the symposium website (maximum 150 words)
- › Logo and a half-page advertisement in the online abstract book
- › 2 complimentary registrations
- › 2 complimentary Closing Dinner tickets

Sponsorship Packages

Bronze Sponsorship

€5,000

All Bronze sponsors receive the following benefits:

- › Logo on the symposium website and in the printed overview programme
- › Company profile on the symposium website (maximum 50 words)
- › Logo at the photocall
- › Logo in the online abstract book
- › One roll-up displayed in the reception area
- › 1 complimentary registration
- › 1 complimentary Closing Dinner ticket

→ SPONSORSHIP PACKAGES AT A GLANCE

The table below summarizes the key benefits included in each sponsorship package for easy comparison.

Benefit	Gold	Silver	Bronze
Exhibition space	Stand in networking area	Desk in reception area	One roll-up in reception area
Photocall	Prominent logo placement	Logo	Logo
Visibility in event materials	Session slides, digital screens, key event signage, promotional emails, symposium website, conference programme, and conference badge	Symposium website, promotional emails, venue signage, presentation slides, conference programme	Symposium website, printed overview programme
Website company profile	Up to 300 words	Up to 150 words	Up to 50 words
Online abstract book	Full-page advertisement + logo	Half-page advertisement + logo	Logo
Promotional video	1 corporate video before a plenary lecture (max. 90 secs.)*	—	—
Printed branding	Logo and website in printed overview programme	Logo in printed overview programme	Logo in printed overview programme
Complimentary registrations	3	2	1
Closing Dinner tickets	3	2	1
	€15,000	€9,000	€5,000

Sponsorship Packages

Additional Visibility Opportunities

A range of additional visibility opportunities is available to all sponsors, including those selecting Gold, Silver or Bronze packages, allowing them to further enhance their brand exposure and tailor their presence at the symposium.

CLOSING DINNER SPONSORSHIP (1 available - Exclusive) €5,000

- Company logo is prominently displayed on the Closing Dinner menu, and signage.
- Company advertisement (provided by the sponsor) showcased on screen during the Closing Dinner (max 2 minutes).
- 3 complimentary tickets for the Closing Dinner.
- Sponsor logo featured on the official event website (100-word company description included).

WELCOME RECEPTION SPONSORSHIP (1 available - Exclusive) €3,000

- Company logo is prominently displayed on signage.
- Company advertisement (provided by the sponsor) showcased on screen during the Welcome Reception (max 2 minutes).
- Sponsor logo featured on the official event website (100-word company description included), and in the printed overview programme.

LUNCH SPONSORSHIP (3 available) €2,000 (each)

- Company logo prominently displayed on signage.
- Sponsor logo featured on the sponsors page of the official event website (100-word company description included), and in the printed overview programme.

PARALLEL SESSION SPONSORSHIP (10 available) €1,500 (each)

Parallel session slots will be assigned in order of sponsorship confirmation.

- Company advert displayed at the beginning of the session.
- 1 complimentary registration (Closing dinner not included).
- Company logo featured on the sponsors page of the official event website, and in the printed overview programme.

Sponsorship Packages

POSTER SESSION SPONSORSHIP (3 available)

€3,000
(each)

- › Company logo on Poster Session signage (and catering menu).
- › Company logo featured on the sponsors page of the official event website (100-word company description included), in the online abstract book and in the printed overview programme.

EARLY-CAREER RESEARCHER AWARD SPONSOR (Exclusive)

€2,000

- › Sponsor acknowledged during the Early-Career Researcher Award presentation.
- › Company logo featured on the sponsors page of the official symposium website (100-word company description included), in the online abstract book and in the printed overview programme.
- › Logo on certificate: Inclusion of the sponsor's logo on the official certificate awarded to the grant recipient.

BEST POSTER AWARD SPONSOR (Exclusive)

€2,000

- › Sponsor acknowledged during the Best Poster Award presentation.
- › Company logo featured on the sponsors page of the official symposium website (100-word company description included), in the online abstract book and in the printed overview programme.
- › Logo on certificate: Inclusion of the sponsor's logo on the official certificate awarded to the grant recipient.

OFFICIAL APP SPONSOR (1 available - Exclusive)

€3,500

- › Exclusive sponsor of the official symposium mobile app.
- › Company logo displayed on the app home screen.
- › Recognition as Official App Sponsor throughout the app.
- › Company logo and profile (up to 150 words) within the app.
- › Opportunity to include one promotional advertisement or one corporate video within the app (subject to organiser approval).

Additional and Administrative Information

Application Procedure

Submit your interest via email to marc.pinar@irta.cat. The Sponsorship Application Form, along with the general terms and conditions, will be provided by IRTA following your request. Both documents must be signed and returned via email. Upon receipt, the requested items indicated on the form will be reserved. Submitting the form constitutes a binding commitment by the sponsor to acquire the selected items.

Payment

Once your application is received, full payment (100%) is required upon invoice issuance.

Cancellation Policy

Please note that sponsorship payments are non-refundable. If you wish to cancel your sponsorship, you must notify us by contacting: marc.pinar@irta.cat.



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